

FOR IMMEDIATE RELEASE

Contact [chelsey@kerfkore.com](mailto:chelsey@kerfkore.com)

With any questions

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### **Kerfkore Welcomes Richard Ransom to their Sales Team**

It is our pleasure to announce that Kerfkore Company, a manufacturer of patented bendable substrates and lightweight panel products, has named Rick Ransom as Midwest Sales Manager. Rick will be based out of Caledonia, Michigan, and his territory will encompass most of the Midwest states up to Canada.

Rick has an industrial engineering background and due to his vast experience with wood working equipment, he brings with him a great knowledge of the woodworking industry. A US citizen educated in England, he has worked in the US, European, and developing environments during his career. Rick has more than thirty years of management and sales experience in the industrial wood products and machinery industries. He joins Kerfkore Company after being a Regional Sales Manager at CMS North America and most recently owner of his own machinery business.

Join us in welcoming Rick Ransom to our team!

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